



Portfolio | Camilla Capasso

Writer, storyteller and  
content creator

# Areas of Expertise

I am a writer, freelance journalist and comms specialist with 10 years of experience covering stories about **food, land, climate and gender justice**. I create content for international organisations and NGOs, including UN agencies, and I write about people that I believe can inspire us to imagine and build a different world. I hold a **BA (Hons) in Journalism from the University of Westminster and a MSc in Social Anthropology from the London School of Economics (LSE)**

**WRITING &  
STORYTELLING**



**SOCIAL MEDIA &  
CONTENT**



# WRITING & STORYTELLING

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### An old way of papyrus paper-making is disappearing | Italy

One of Europe's last papyrus paper makers is trying to keep the practice, and the species, alive.



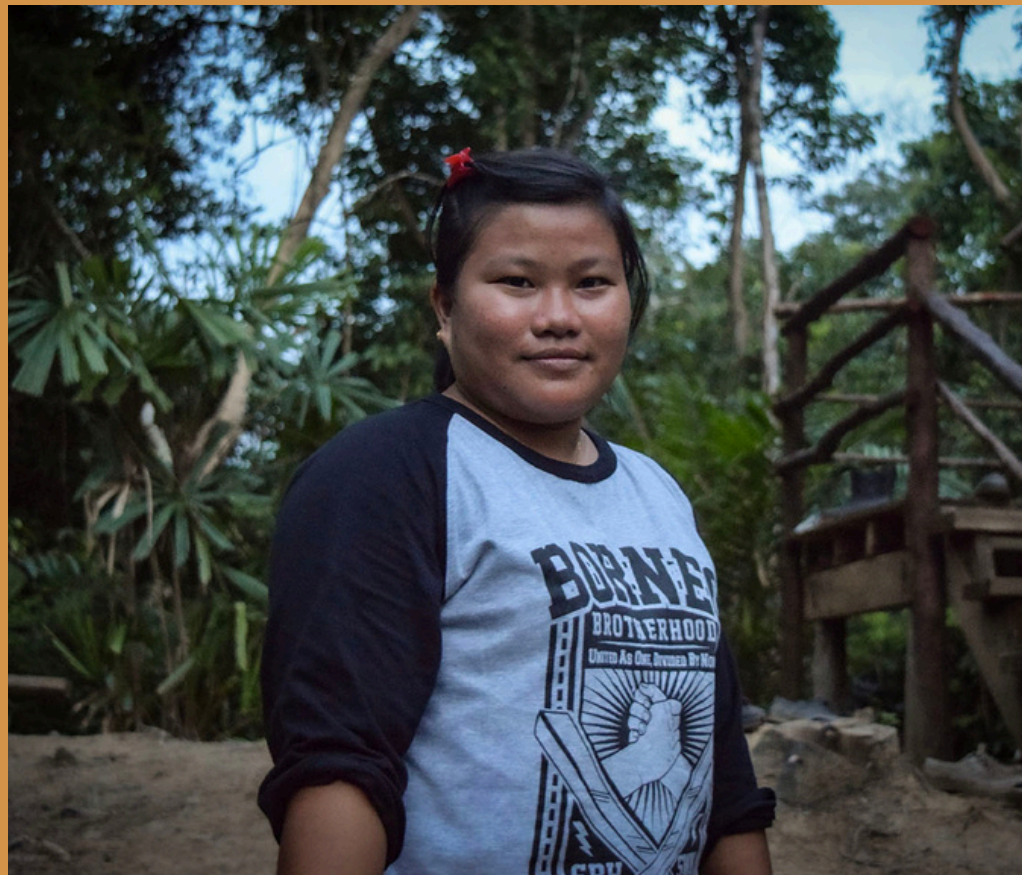
### Seed wars: how UK trade deals threaten Global South farmers | UK

Since the 1960s, strict seed patenting policies have criminalised small-scale farmers for relying on community exchanges and local seed banks, forcing them to buy commercial seeds.



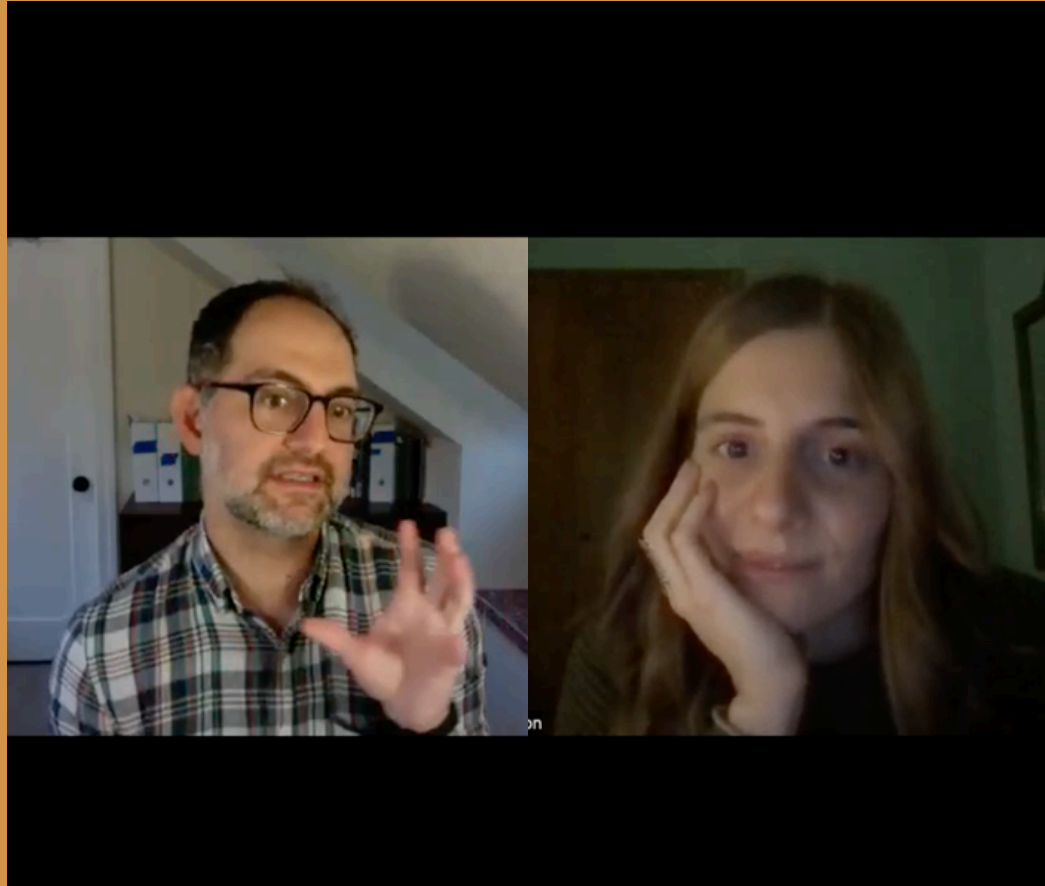
## FARMING FOR THE FUTURE | South Africa

Mokgadi is a black female farmer from South Africa, a country where most agricultural land is owned by large-scale, white-owned commercial farms.



## THE LAST OF THE MANGROVES | Malaysia

An Indigenous community in Malaysia protects their lush mangrove forest from the devastating effects of industrialised shrimp farming.



## INTERVIEW MICHAEL FAKHRI, SPECIAL RAPPORTEUR ON THE RIGHT TO FOOD

Can strong land rights help overcome the current food crisis made worse by the pandemic?



## BOUNDARIES FOR PEACE | Togo

A rural community in Togo resolved conflicts over land and resources by collectively demarcating their land.



## FOSTERING LIVELIHOOD OF VANILLA FARMERS | Tanzania

A natural vanilla flavor manufacturer is supporting smallholder farmers in Tanzania.



## A LIFE FOR LAND RIGHTS | Colombia

An Indigenous community in Colombia has been fighting for decades to get their land back.



## **SUPPORTING MACADAMIA NUT GROWERS | Kenya**

The world's first fair-trade certified macadamia nut company is creating better working conditions for macadamia nut growers in Kenya.



## **FROM ABANDONED LAND TO URBAN FARMING | Italy**

A social farming cooperative in Southern Italy gives new life to abandoned public land by doing social farming activities with the local community.



### Neighbourhood watch: detecting oil spills in the Amazon

Indigenous communities in Peru use a mix of traditional knowledge and technology to monitor the effects of oil spills in the Amazon and hold companies accountable.



### MY HUSBAND'S LAND | Cameroon

Customary laws in Cameroon prevent widows from inheriting their husband's land after he dies.



## THE WOMAN WHO REFUSES TO DIE | Guatemala

Yolanda Oqueli is Indigenous environmental defender who's been protesting a mining project on her community's land in Guatemala.



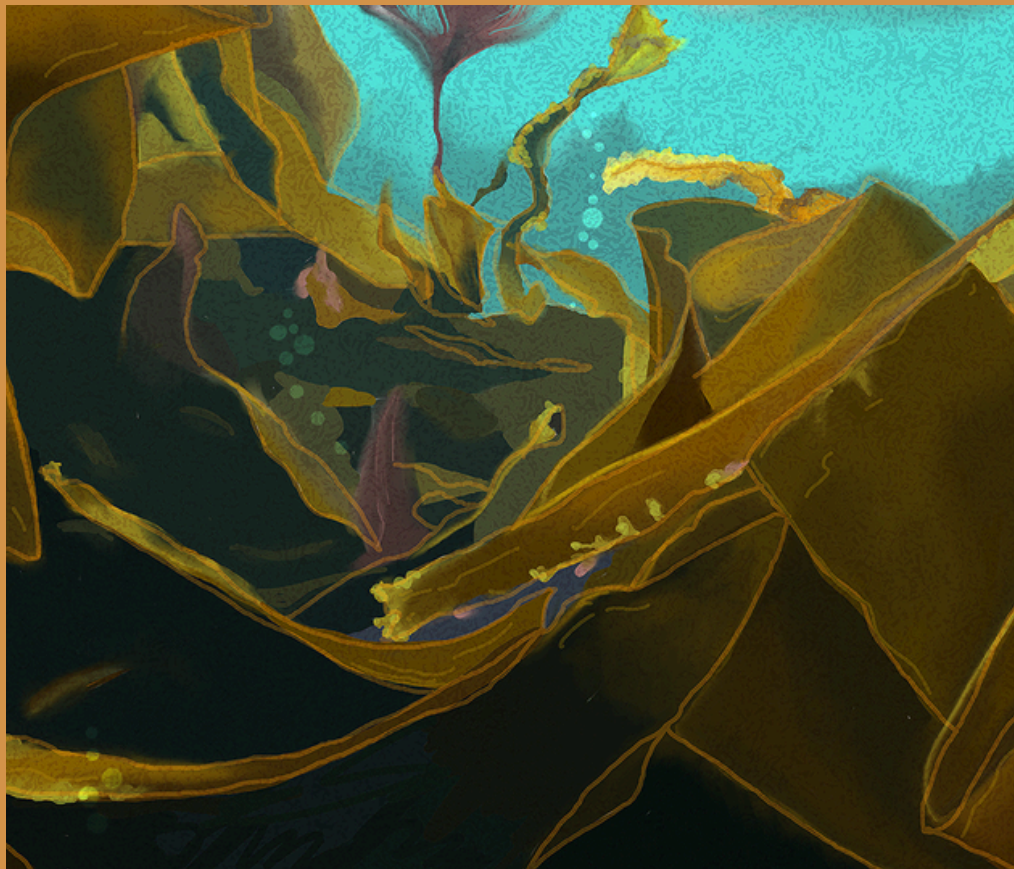
## SPEAKING UP IN PERU | Peru

Rural women in Peru are fighting for a seat at the table against patriarchal norms and practices.



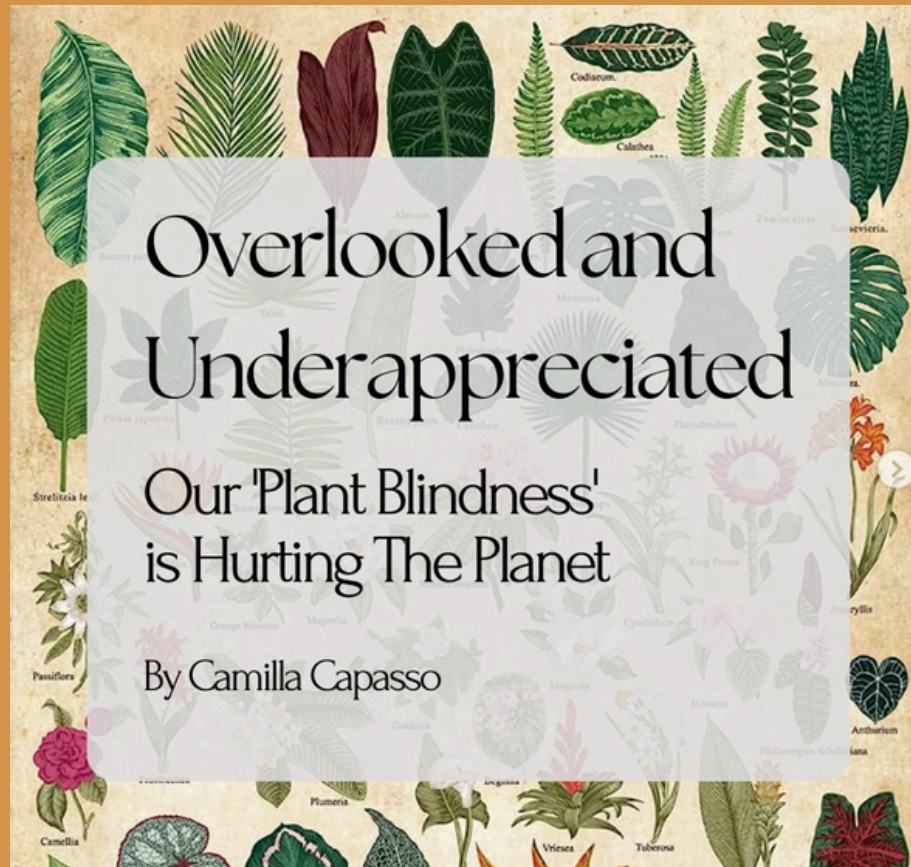
## LOOKING AFTER LAGOONS | Ecuador

Through a participative and inclusive process, a community in Ecuador came together to create a conservation area around the local lagoons.



## UNDERWATER FORESTS OF ENDLESS POSSIBILITIES

Kelp farming can help us fight climate change while supporting coastal communities: An interview with Ceylon La Mantia - director of KELP! documentary.



## OVERLOOKED AND UNDERAPPRECIATED

‘Plant blindness’ - our inability to notice plants and the role they play in our lives - has significant consequences for the planet, hindering conservation efforts and impacting our food systems.

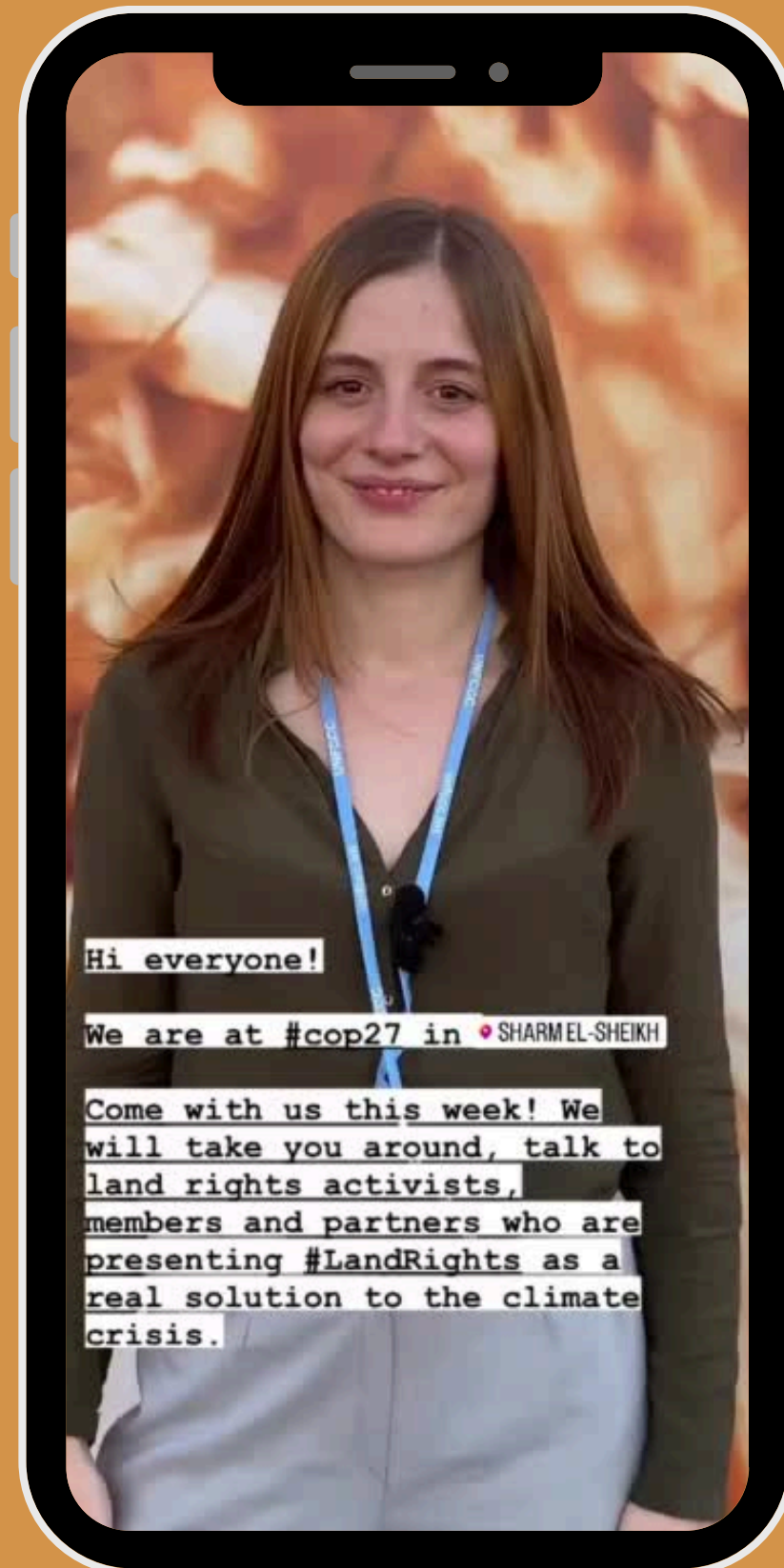
Back in 2015, I conducted a series of **interviews with women human rights defenders** who were holding the extractive sector accountable in Peru, Zimbabwe and the Philippines.

- Peruvian women activists are likely to suffer from PTSD in their struggle against mining projects.
- Fighting diamonds in Zimbabwe, an interview with Melanie Chiponda
- Mining and indigenous rights in the Philippines, an interview with Jane Lingbawan Yap-Eo



# SOCIAL MEDIA & CONTENT

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## SOCIAL MEDIA COVERAGE | COP27, Egypt

In 2022, I travelled to Sharm-el-Sheik for the International Land Coalition **to cover COP27**, focusing on initiatives and events that talked about the importance of securing land rights to mitigate the climate crisis.



## INSTAGRAM TAKEOVER | UN Food Systems Summit, Italy



Ahead of the **UN Food Systems Summit in 2021**, I took over their instagram account for a day to show how a farming social cooperative in Southern Italy is successfully building a more sustainable food system.





## SOCIAL MEDIA COVERAGE | Global Land Forum, Jordan

In 2022, I travelled to Jordan to do social media live coverage of the Global Land Forum, a global conference on land rights issues with more than 800 participants from 74 countries. Throughout the conference, the official hashtag of the event reached **2.9M people with almost 8k interactions.**



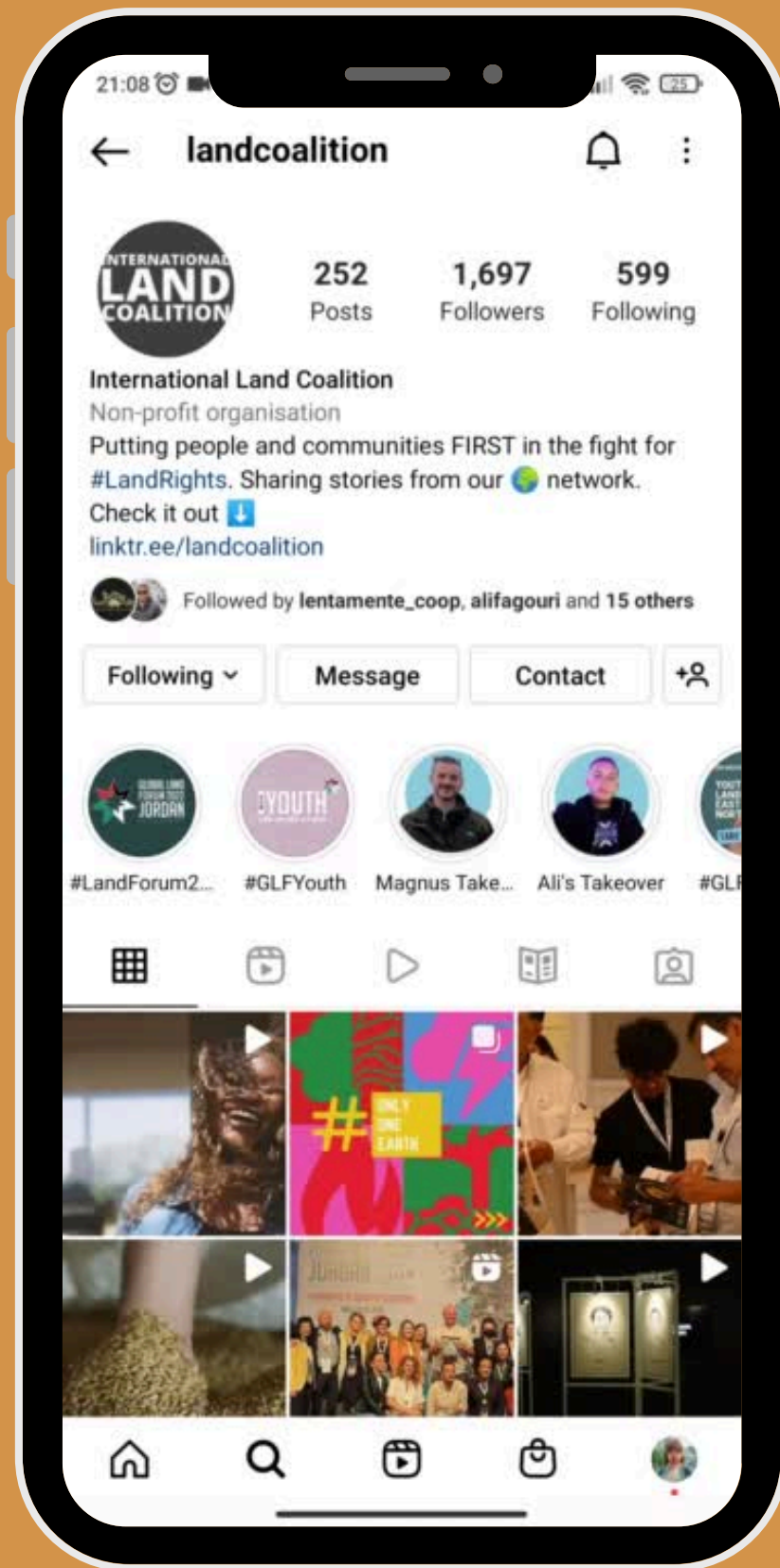
## DIGITAL STORYTELLING WORKSHOP | Jordan

At the Global Land Forum in Jordan, I also had the pleasure to hold a workshop on digital storytelling for change with Al-Jazeera journalist Sandra Gathmann.

## SOCIAL MEDIA TRAINING | Cameroon

In 2016, I travelled to Cameroon to train local youths on how to use social media to speak up against palm oil concessions on their community's land.





## SOCIAL MEDIA MANAGER | International Land Coalition

From 2021 to 2023, I was responsible for managing the International Land Coalition's social media accounts (Instagram, Facebook, X and LinkedIn), sharing stories from a global network of land rights organisations and activists.

During my time, engagement across **their accounts grew by +22.9%** and **audience by +55.2%**



## COMMUNICATIONS LEAD | Food For Soul

From 2017 to 2020, I worked as **Communications Lead for international non-profit organisation Food for Soul.** Founded by 3-Michelin stars chef Massimo Bottura in 2015, Food for Soul works on food insecurity and social inclusion.



# LET'S WORK TOGETHER

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Find out more about me and my experience  
[www.camillacapasso.info](http://www.camillacapasso.info)

